

# What is corporate volunteering?

Corporate volunteering is a way for your business to give back to the local community.

Volunteers play a vital role in spreading important messages and raising funds for our cancer research, prevention and support programs. Every minute, every hour, every day our supporters help bring us closer to a cancer free future.

By joining forces with Cancer Council SA, you can assist in building a more resilient society and fulfil your social responsibility.

## Why give back?

Businesses involved in corporate volunteering report a range of benefits like increased productivity, staff morale and ultimately, employee retention. Plus, you can give back in the way that suits you—whether it's donating time, talent, energy, skills and/or resources.

### **Boost employee satisfaction**

Your employees will feel great about getting out of the office and making a difference.

### **Build better teams**

Corporate volunteering empowers employees to work together in new environments and with staff from different levels of the business, and can translate to closer workplace relationships and team spirit.

### **Broaden skills**

Your employees will gain experience interacting with their community, building communication skills and confidence.

There is also an opportunity for skill development and sharing of knowledge, which can inspire innovation and creativity amongst staff.

## **Strengthen your reputation**

Improve your business's visibility out in the community, and let more people know that you care about giving back.

## **How to get involved:**

### **1. Browse events**

Introducing corporate volunteering in your workplace is easy, and most organisations find that joining a volunteer team during a campaign or at a major event is the best way to start. Flip over the page to browse through our calendar of opportunities.

### **2. Chat to us**

We can work with you to discuss which options may be most suited to your business. We can also chat about flexibility and best times of the year for your workload, types of tasks and more.

Contact [eventvolunteers.org.au](http://eventvolunteers.org.au) to learn more or call **8291 4135** to get started.

### **3. Spread the word**

Once your partnership has been established, you can do your part by actively encouraging your employees to get involved—through noticeboards, staff newsletters, and even leading by example. We'll do the rest!

## JANUARY

### Santos Tour Down Under

The Santos Tour Down Under is the largest cycling event in the Southern Hemisphere and is a week of action-packed, world-class cycling. Cancer Council SA has a presence at every start and finish location across the metropolitan, Adelaide Hills, Barossa and Fleurieu regions.

Volunteers engage with spectators by offering sunscreen and collecting donations during each stage of the Tour.



### Legends' Night Dinner

As the charity partner for the Santos Tour Down Under, Cancer Council SA has the opportunity to fundraise at the Legends' Night Dinner. This event allows guests to get up close and personal with some of the world's cycling greats—past and present.

Volunteers assist with collecting, recording and sorting donation slips.

### Undies Run

This is an event unlike any other. Participants run in their undies to raise awareness for bowel cancer screening and funds for bowel cancer research.

Volunteers at Undies Run manage the registration area and cloak room, as well as directing (and cheering on) runners.



## MAY

### Australia's Biggest Morning Tea

Host a morning tea in your workplace, your way. This is the easiest way to bring people together to raise funds and make a big difference to those impacted by cancer. Every cuppa is bringing a cancer free future closer.



## AUGUST

### Daffodil Day

Daffodil Day is

Cancer Council's flagship, one-day event where we raise much-needed funds for cancer research.

Volunteers attend and manage stalls around metropolitan and regional South Australia, where fresh daffodils and merchandise are available for sale.

Street collectors can also help in the CBD.



## THROUGHOUT THE YEAR

### Relay For Life

This is a unique, weekend-long event held in local communities across the state. Teams challenge themselves to keep a baton moving for 19 hours, walking throughout the night to symbolise that cancer never sleeps.

Volunteers assist with set up, registration and merchandise, entertainment and activities supervision, and pack down.

### Community engagement

Cancer Council SA receives a number of requests throughout the year asking to be present at community events. Volunteers can help out in a number of ways at these events, including managing a stall, roaming the event zone offering sunscreen or collecting donations.



For more information about these volunteer opportunities and how your business can partner with us as a corporate volunteer, contact [eventvolunteers.org.au](http://eventvolunteers.org.au) or call **8291 4135**.